

Unlocked Potential Chosen to Facilitate the National Retail Federation Retail Management Training Pilot Program

Unlocked Potential is proud to announce that it has been chosen by the Sales and Service Training Center to facilitate two sessions of the National Retail Federation Management Training Pilot Program.

The main objective of the pilot program is to provide the retail manager an overview of the retail industry, concepts and processes and an opportunity to understand the areas of accountability for a retail manager. The program was developed by a collaboration of Saks, Inc. and the National Retail Federation.

“We are proud to be chosen to participate in this program” said Mark Parbus, President of Unlocked Potential. “This program sets a great example on how to integrate E-Learning and facilitation in a manner that dramatically increases the leadership skills of those managers going through the Retail Management Training Program.”

About Unlocked Potential

Unlocked Potential works with companies who need to decrease/prevent turnover, while increasing employee focus and productivity.

You can contact Unlocked Potential at (919) 622-9123 or www.Unlocked-Potential.com.

Unlocked Potential - Key Solutions for Maximum Performance.

About the Sales and Service Training Center

The Sales & Service Training Center (SSTC) serves a growing network of employers and job seekers committed to making the Durham area one of North Carolina’s strongest retail markets. The Center assists job seekers to launch successful and rewarding careers by providing skills assessment, customer service training, employability skills training, job referrals, employment counseling, structured employability labs and the National Certification in Customer Service exam. They help businesses to ensure that all employees, from sales associates to managers, provide the best possible customer service. SSTC offers employers customized training, job fair opportunities, high quality referrals and the Customer Service Certification exam.