

## **Unlocked Potential to Present at National Conference**

Unlocked Potential is proud to announce that its President Mark Parbus will present two performance management workshops at the National Smart Start Conference at the Joseph S Kouri Convention Center in Greensboro, NC on Wednesday, March 8 2006.

The two workshops are titled “**Preparing For and Conducting an Effective Appraisal Discussion**” and “**Analyzing Performance Issues**”. The audience for these presentations will be Smart Start leadership and HR managers from across the country.

Before Unlocked Potential, Mark Parbus was with GlaxoSmithkline for 20 years in positions such as Senior Product/Sales Skills Trainer, Project Manager and for the last 9 years with GSK as a Senior Sales Manager responsible for a \$25 million business unit.

### About Unlocked Potential

Unlocked Potential works with companies who need to decrease/prevent turnover, while increasing employee focus and productivity.

You can contact Unlocked Potential at (919) 622-9123 or [www.Unlocked-Potential.com](http://www.Unlocked-Potential.com).

Unlocked Potential - Key Solutions for Maximum Performance.