

Unlocked Potential President Profiled in BusinessWeek Online Article

Triangle - Unlocked Potential is proud to announce that its President Mark Parbus was profiled in a BusinessWeek Online article on individuals who have made the transition from careers in major corporations to owning their own companies.

Before Unlocked Potential, Mark Parbus was with GlaxoSmithkline for 20 years in positions such as Senior Product/Sales Skills Trainer, Project Manager and for the last 9 years with GSK as a Senior Sales Manager responsible for a \$25 million business unit.

“Being profiled in a publication as well respected as BusinessWeek Online is both a privilege and an honor” said Mark Parbus, President, Unlocked Potential. “The article did a great job of letting people know that there is life after having a long and wonderful corporate career. Many people find themselves in a position after a long and successful career of having to figure out what they want to do in the second half of their life. For these people, take it as an opportunity to apply their passion and experience to something that they truly believe in and enjoy. I am truly fortunate.”

The article can be found at the following link:

http://images.businessweek.com/ss/06/01/downsized/index_01.htm

About Unlocked Potential

Unlocked Potential works with companies who are experiencing high turnover and lack of employee focus. Unlocked Potential will decrease turnover, increase employee productivity by at least 24% while helping the organization achieve its strategic goals.

Unlocked Potential is ready to help your organization raise its level of performance!

If you are ready to take your organization's performance to the next level, please contact Unlocked Potential at (919) 622-9123 or www.Unlocked-Potential.com.

Unlocked Potential - Key Solutions for Maximum Performance.